

# OGLETHORPE

## Branding Kit

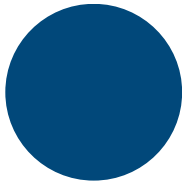
### PRIMARY LOGO



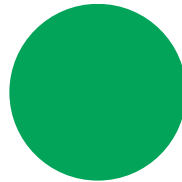
### ALTERNATIVE/ICON



### COLOR PALETTE



#01487A  
RGB: 1, 72, 122  
CMYK: 99,41,0,52



#01A459  
RGB: 1, 164, 89  
CMYK: 99,0,46,36

### FONTS

#### Raleway Heavy

ABCDEFGHIJKLMN**OP**QRSTUVW

XYZ

abcdefghijklmnopqrstuvwxy

0123456789!@#%^&\*-'+( )

#### Raleway

ABCDEFGHIJKLMN**OP**QRSTUVW

XYZ

abcdefghijklmnopqrstuvwxy

0123456789!@#%^&\*-'+( )

#### Raleway Thin

ABCDEFGHIJKLMN**OP**QRSTUVW

XYZ

abcdefghijklmnopqrstuvwxy

0123456789!@#%^&\*-'+( )

### TAGLINE

"Caring for hospitals that care for patients."